

Privacy Policy

Effective Date: 20 July 2026

Privacy Policy for KD Mobile Detailing

At **KD Mobile Detailing** ("we", "our", or "us"), we respect your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, store, and protect your information when you visit our website or use our services.

1. Who We Are

Business Name: KD Mobile Detailing

Website: kdmobiledetailing.co.uk

Email: kdmobiledetailingservices@gmail.com

We provide professional mobile vehicle detailing services throughout our local service area.

2. Information We Collect

We may collect the following information:

Personal Information

- Full name
- Email address
- Phone number
- Vehicle make and model
- Vehicle registration (if provided)
- Home or service address
- Booking information
- Any notes you provide

Website Information

When you use our website we may automatically collect:

- IP address
 - Browser type
 - Device information
 - Pages visited
 - Time spent on the website
 - Cookies and similar technologies
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3. How We Use Your Information

We use your information to:

- Respond to enquiries
- Arrange and manage bookings
- Contact you regarding appointments
- Provide our detailing services
- Improve our website
- Prevent fraud and misuse
- Meet our legal obligations

If you choose to receive marketing emails, we may occasionally send special offers, discounts and business updates. You can unsubscribe at any time.

4. Lawful Basis for Processing

Under UK GDPR we process your data because:

- You have given consent.
 - It is necessary to fulfil a contract (your booking).
 - We have legitimate business interests.
 - We are required to comply with legal obligations.
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5. Cookies

Our website may use cookies to:

- Keep the website running correctly
- Remember your preferences
- Analyse website traffic

- Improve your browsing experience

You can disable cookies through your browser settings, although some website features may not work correctly.

6. Sharing Your Information

We do **not** sell your personal information.

We may share information with trusted third parties where necessary, including:

- Website hosting providers
- Email service providers
- Payment providers
- Legal or regulatory authorities where required by law

These providers only receive the information necessary to perform their services.

7. How Long We Keep Your Data

We only keep your information for as long as necessary to:

- Provide our services
- Maintain business records
- Meet legal and accounting obligations
- Resolve disputes

When your information is no longer required, it will be securely deleted.

8. Keeping Your Data Secure

We take reasonable steps to protect your information from:

- Unauthorised access
- Loss
- Misuse
- Alteration
- Disclosure

Although no internet transmission is completely secure, we work to keep your information protected.

9. Your Rights

Under UK data protection law you have the right to:

- Access your personal information
- Correct inaccurate information
- Request deletion of your information
- Restrict processing
- Object to processing
- Withdraw consent where applicable
- Request a copy of your personal data

To exercise these rights, please contact us using the email below.

10. Third-Party Links

Our website may contain links to other websites. We are not responsible for the privacy practices or content of external websites.

11. Children's Privacy

Our services are not intended for children under the age of 16. We do not knowingly collect personal information from children.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

Any changes will be posted on this page along with the updated effective date.

13. Contact Us

If you have any questions about this Privacy Policy or how we handle your personal data, please contact us:

KD Mobile Detailing

Email: kdmobiledetailingservices@gmail.com

Website: kdmobiledetailing.co.uk

By using our website, you agree to this Privacy Policy.

Google Analytics

We use **Google Analytics**, a web analytics service provided by Google, to help us understand how visitors use our website.

Google Analytics may collect information including:

- Pages visited
- Time spent on pages
- How visitors found our website
- Device and browser information
- Approximate location information
- Website interaction data

This information helps us improve our website, user experience, and services.

Google Analytics uses cookies and similar technologies to collect this information. These cookies will only be used where you have provided consent through our cookie banner, where required by applicable data protection laws.

Google may process this information in accordance with its own privacy policy.

For more information, please visit [Google's Privacy Policy](#).